SVC

Skagit Valley College

2023-2025

OPERATIONAL PLAN

ACCESS

- Continue to research and implement High Impact Practices.
- Complete four-year program review cycle including a focus on equitable access for all programs and courses.
- Create a cohort model summer bridge program to serve up to 75 students.
- Hire two new DEI staff (1.0 FTE each) to support the implementation of the new Cardinal Achievement Cohort Program.
- Hire additional General Recruitment and Outreach Specialist (1.0 FTE) to be housed in Enrollment Services to further support recruitment and enrollment growth.
- Expand access to Dual Credit with a focus on Running Start enrollment:
    - Director of Dual Credit (1.0 FTE)
    - Dual Credit Program Coordinator (1.0 FTE)
    - Dual Credit Outreach Navigator (1.0 FTE)
- Hire Financial Aid Transitions Navigator (1.0 FTE) to further increase conversion rates of Dual Credit and BEdA populations into college-level pathways and degrees
- Develop and launch SVC's first four-year direct entry bachelor's degree (BSCS) in Computer Science in 2023-2024.
- Launch bachelor's degrees in Advanced Manufacturing and Design (BAS) and Early Childhood Development (BAS) in 2024-2025.
- Investigate the potential creation of bachelor's degrees in Data Analytics (BAS) and Nursing in 2025-2026.
- Offer and market a two-day hybrid option for students seeking the AA/DTA general transfer degree.
- Investigate deploying a software solution to optimize the class schedule based on student needs.

ACHIEVEMENT

- Hire Basic Needs Navigator (1.0 FTE) housed in the Office of Financial Aid to assist students with emergency aid applications and disbursement as well as other basic needs.
- Continue to implement Equity degree requirement.
- Evaluate and determine best model for tutoring services and delivery.
- Evaluate and revise SVC's current advising model.
- Create, disseminate, and discuss overall student completion data, including retention and equity gaps.
- Further develop and implement the college's Student Achievement Strategy:
    - Expand I-BEST pathways in all eligible workforce programs and offer professional development for faculty.
    - Continue advising model implementation, including career development integration into Areas of Study pathways.
    - Implement guided self-placement in English and Math.
    - Enhance integration of high impact practices and assessment between Instruction and Student Life.
    - Identify and develop enhanced student support in courses, including expanding tutoring and supplemental instruction.
    - Develop consistent, effective delivery of required First Quarter Experience (FQE) courses, including revising and updating outcomes.

COMMUNITY

- Expand Nursing cohorts on the Whidbey Island Campus.
- Hire a Game Manager (1.0 FTE) to support the health and safety of student athletes as well and activities required to maintain high quality competitions and athletic events.
- Update and implement an HSI strategic plan, proposal by Spring 2024.
- Hire Co-op coordinator (0.75 FTE) to support community-engaged learning and high-quality co-op experiences for students.
- Investigate hiring a sustainability coordinator through grant funding.
- Develop and implement sustainable Food Services model that addresses needs and services for SVC students.

INSTITUTIONAL CAPACITY

- Improve and expand marketing capacity and website effectiveness:
  - Hire a Graphic Designer (1.0 FTE).
  - Hire a Back-End Web Developer (1.0 FTE).
  - Purchase and implement a new content management system for the SVC website.
  - Increase one-time funding for marketing campaigns to increase general enrollment and support identified SEM priorities.
- Restructure Instructional area for increased capacity and efficiency:
  - Hire Library Paraprofessional.
  - Hire Administrative Assistant in BEdA.
  - Hire a grant funded Program Coordinator for the Job Skills Program.
- Hire Associate Dean in Arts and Sciences.
- Hire approximately seven tenure track faculty in the 2023-2024 academic year.

- Invest in strategies to improve staff retention by:
  - Providing salary adjustments to support exempt staff retention and maintain parity with SBCTC system average.
  - Supporting conversion of key long-term temporary (hourly) positions to permanent part-time classified positions.
- Hire Administrative Assistant (1.0 FTE) to support the offices of College Advancement and Student Services (to be housed in Administrative Services).
- Fund an Advancement Specialist Position (0.4 FTE) to support special projects in Advancement/International/SJC and President's Office.
- Establish a Grants Department (to be housed in Administrative Services) responsible for fiscal compliance of grant funds. Department will collaborate with grant managers and personnel to facilitate achievement of each grant project's goals and objectives.
- Restructure Office of Institutional Planning and Effectiveness to include responsibility for grant acquisition and college accreditation. Institutional Grant Writer will be housed in the Office for Institutional Planning and Effectiveness and the AVP will assume the role of Accreditation Liaison Officer (ALO).
- Restructure Office of Diversity, Equity, and Inclusion to include CAMP and Maestros Para el Pueblo.

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