

MINUTES OF THE BOARD OF TRUSTEES MEETING
COMMUNITY COLLEGE DISTRICT NO. 4
SKAGIT VALLEY COLLEGE
Tuesday, June 13, 2023
4:30 p.m.

BOARD MEMBERS IN ATTENDANCE:

Ms. Megan Scott O'Bryan – Chair
Ms. Mariko Doerner – Vice Chair
Ms. Kathryn Bennett
Mr. Ozell Jackson III
Ms. Flora Perez-Lucatero
Dr. Christopher Villa, President & Executive Secretary to the Board

I. CALL TO ORDER

The meeting was called to order at 4:38 p.m.

II. DECLARATION OF A QUORUM

The Chair, Megan Scott O'Bryan, recognized that a quorum of Board members was present.

III. INTRODUCTION OF GUESTS

No guests.

IV. CONSENT AGENDA

1. Board Meeting Minutes – May 9, 2023
2. Skagit/Islands Head Start Report

It was moved by Mariko Doerner and seconded by Flora Perez-Lucatero to approve the Consent Agenda as presented.

MOTION PASSED UNANIMOUSLY.

V. COLLEGE REPORTS

1. ASSVC – Haeun Kim

MV ASSVC made funding allocations to support playoff travel costs for the Baseball team and Championship Tournament for Golf.

MV ASSVC made a final funding allocation of \$2,000 to support the Experience India Event.

There were no appeals submitted regarding S & A funding decisions. There are no changes to the draft S & A Budget submitted to the Board of Trustees and Dr. Villa.

The Honors Reception was held on Thursday June 8th with Cesar Osornio Ramos being selected for the Lewis Award and Alba Medina for the Yates Award.

Teachers of the Year have been selected and will be announced at Commencements for Mount Vernon and Whidbey Island.

2. SVCFT – Kip Zwolenski

Kip reported that there were four full-time temporary, tenure-track and tenured faculty retirements: Gail Davern, Linda Foster, Bob Malphrus and Bruce Poole. Completion of hiring 11 full-time temporary, tenure-track, and tenured faculty positions.

The AFT-WA's Biennial Convention was held May 18-20, 2023. They celebrated gains from the 2023 legislation session and set policies for the coming years through the passage of seven resolutions.

Spring Celebration for faculty will be held June 15th on the Lewis Hall Terrace.

3. WPEA – Lance Levenson – no report at this time.

4. President – Christopher Villa

Leadership Skagit Graduation - On Tuesday, June 6th, Dr. Villa had the privilege to speak at the Leadership Skagit Graduation as they celebrated the achievements of five cohorts. Since 2003, SVC have been in partnership with EDASC, noting that 23 graduates have been Skagit Valley College employees. Our partnership with EDASC has been a testament to our commitment to education, leadership and community. Skagit Valley College offers 17 credits to each graduate of the program. SVC also contribute faculty time to build networks of learning communities that plan and deliver program curriculum.

SVCF Board of Governors Meeting - Dr. Villa attended the Skagit Valley College Foundation Board of Governors meeting on Wednesday, June 7th. This was the last board meeting for Pam Allen, Board Chair, as she termed off of the board. Dr. Villa expressed gratitude for Pam's leadership, dedication and unwavering commitment to SVC and the Foundation over the past 10 Years. Brad Tuininga was also recognized, Brad has decided to take a job with the Whatcom Community Foundation. His contributions and expertise have been invaluable and his absence will undoubtedly leave a void that will be a challenge to fill. Brad's dedication, hard work, and unique skill sets have greatly impacted the SVC Foundation's success. We wish Brad only the best and hope he finds continued success in his future endeavors.

Government-To-Government (G2G) Summit - Skagit Valley College hosted the Government-To-Government (G2G) Summit between Regional Federally Recognized Tribes and Leaders of the Northwestern Colleges on Wednesday, June 7, 2023. This was a collaborative event with WA SBCTC Executive Team and Tribal Government Affairs Office Director Lynn Palmanteer-Holder. We listened to and learned from each college leader as they determined how we can be more effective community partners at improving access and support to each Tribal community's post-secondary education, career, and technical training needs.

Huge shout out to the Marketing Team, especially Nathaniel Soria, for creating a great video showcasing our commitment to Native American Students and for James Walters for running tech for the Summit.

Honors Reception - The 66th Annual Honors Reception was held on Thursday, June 8th at the Swinomish Casino and Lodge. SVC honored a number of distinguished students who earned President's Medals, (46 – a record high) departmental awards, activity awards, Athletes of the Year, and the prestigious Lewis and Yates awards. Four McIntyre Scholarships were awarded due to the support and generosity of Tessea Smith-McIntyre and Family. The evening was a celebration of the power of education and the strength of our community!

ACT Spring Conference - Dr. Villa attended the ACT Spring Conference along with Trustee, Ozell Jackson. The conference was held on May 15th and 16th in Walla Walla. It was a packed agenda with some great speakers and sessions including the ACT Awards Dinner the evening of May 15th.

CAMP Year end Banquet - Dr. Villa will be welcoming students, parents, staff, and high school partners to the CAMP Year end Banquet on June 14th. SVC will be celebrating the completing of the first year for the SVC CAMP Scholars. CAMP at Skagit Valley College assists first generation college students who identify as migrant and whose families are seasonal farmworkers. The program provides academic and financial support services to eligible students in order to complete their first academic year of college and continue in postsecondary education for a second year. The program is federally funded and students must be US citizens or permanent residents.

Summer Bridge - Summer Bridge Pa'Delante program is currently recruiting graduating seniors to begin SVC's first Summer Bridge program from July 31st- August 31st. The program will be for four weeks and will include a College Success Skills focus on study and time management skills. The program will also have a cultural enrichment component.

Commencement - Mount Vernon Campus Commencement will be held Tuesday, June 15th – 2:00 and 6:00 pm and the Whidbey Island Campus Commencement will be held on Friday, June 16th at 6:00 pm. SVC will be recognizing the achievements of students who are receiving their degrees, diplomas, and certificates, 1,172 in total.

5. Vice President's Report

Anne Clark, VP College Advancement & International Programs

Foundation - The Second Annual Scholarship Recognition Breakfast was held on May 31st at the Swinomish Casino & Lodge, which was a remarkable success, with almost 300 donors, students, and college representatives in attendance. The Foundation awarded \$726,000 in scholarship support to 285 students for the 2023-2024 academic school year. Special thanks were given to Trustees, Megan Scott O'Bryan, Ozell Jackson, and Kathryn Bennett for attending the ceremony. The announcement of the decision for the Sidney S. McIntyre, Jr. Memorial Scholarship (full tuition, room, and board to a Washington State college/university) was announced at the Student Honors Reception 2023 on June 8th at the Swinomish Casino and Lodge.

The Board of Governors elected new officers for 2023-2024: Vhari Rust-Clark (President), John Sternlicht (Vice President), Brian Gentry (Treasurer), and Danielle Martin (Secretary). The BOG welcomes new board member; Tim Rawlins (Senior Vice President, Mountain Pacific Bank).

Campus View Village has finalized their operating budget, which includes residing two buildings, re-keying the full complex, updating various furniture, and transitioning the fourth (of five) wooden decks to composite material. CVV also coordinated over \$30,000 in rental assistance with the county this month through their rental assistance program, supporting 18 residents.

San Juan Center - The Running Start enrollment at SJC for Fall 2023 has increased, with the most significant gains coming from Lopez Island, where the college has done repeated outreach. The San Juan Center is also celebrating SVC's 35th anniversary of the Road Scholar Program (formerly known as Elderhostel). In May, the college facilitated two Road Scholar "Two Island Trek" hiking programs, both of which were at full capacity with 18 participants in each group. Feedback from participants was incredibly positive. The Executive Director, Randy Martin, participated in a Road Scholar Program Provider meeting on June 1st, discussing national enrollments, trends, and various operational topics. Additionally, the meeting covered Road Scholar's plans for leveraging its 50th anniversary milestone in 2025. Martin also recently participated in a WA State Ferry Public Input Meeting on May 31st, where he discussed San Juan Islands route disruptions, route service restoration planning, and ongoing staffing issues affecting the Road Scholar program, as well as operations and enrollment at the San Juan Center.

In terms of external relations, particularly on Whidbey Island, Dave Paul spoke at the Economic Development Council of Island County's event on May 19th in Langley, to support entrepreneurs throughout Island County. Paul serves as the college's representative to the EDCIC. He also attended the graduation ceremony of the Leadership Whidbey class and continues to serve on the oversight committee for the Leadership Whidbey program.

Marketing & Communications - SVC has been receiving highly positive and extensive media coverage, particularly by the Skagit Valley Herald. The college's marketing team in partnership with Cabinet and the Strategic Enrollment Management council has strategically identified four key areas to increase enrollment, namely General Transfer, Workforce (Prof/Tech), Dual Credit (with emphasis on Running Start), and Bachelor's Programs (BAS). To achieve this, SVC is utilizing a range of effective methods such as paid partnerships on social media platforms like Facebook, Instagram, YouTube, and Network Pre-roll ad campaigns through Via Media & Skagit Valley Publishing. The college is also running a television ad campaign and utilizing local billboards in Mount Vernon and Burlington on Highway 20 from July to September.

Recently launched campaigns have targeted each of the identified areas through creating nine new videos and other collateral marketing efforts. Two of these videos have been highlighted, one dealing with General Transfer and emphasizing classes twice a week (Tuesdays and Thursdays) for two years to complete a general transfer degree. The other

promotes Running Start by dispelling common myths; this marks the first time that SVC Marketing is marketing Running Start.

Claire Peinado – VP Student Services

Intake Redesign - In May SVC launched our newly redesigned New Student Orientation, after a full year of deep collaboration and systems redesign, reported that 281 students have completed all enrollment and registration steps involved in the first 3 New Student Orientation sessions. The New Student Orientation model “flipped the script” and instead of requiring students to independently work through multiple application steps, we now include enrollment, placement, and class registration as a wrap-around model as soon as they complete their required state application. In addition, during New Student Orientation, students can receive confirmation of financial aid or apply for funding, engage in a campus tour, and meet with Student Life and Office of Equity and Inclusion staff, with the goal of connecting our students to our amazing SVC staff as soon as possible. There has been fantastic feedback from students and parents during the first three New Student Orientations and we’re already seeing a significant increase in enrollment numbers since last year! We anticipate continued strong attendance at the next five New Students Orientations scheduled for Mount Vernon, Whidbey Island, and online through September.

Counseling and Student Life - Counselors and Student Life have been working with Washington Mental Health Matters, which is a multi-county collaboration between UW Bothell, Verdant Health of Snohomish County, and now SVC, to sponsor several programs to promote student wellness. Offered a series of mental health workshops called, “Building Resilience to Manage Stress,” at the Mount Vernon and Whidbey Island Campuses. Also offering “Time Out Tuesdays,” which provides 30 minutes of relaxation and visualization exercises and techniques. In addition, monthly workshops will be offered in the Fall using the *8 dimensions of Wellness* as a thematic guide, and will incorporate drumming workshops. This collaboration has been extremely helpful in planning wellness programming for students and campus community.

Student Support Programs

Powwow - The powwow was an incredible 3-day event drawing citizens from over 30 sovereign Nations, including singers, dancers, and drummers from southern California to Canada. We had over 40 vendors participating and held two blanket ceremonies: one to honor returning to the original name of “All My Relations,” and another to honor the junior head staff. In addition, we hosted an elder dinner and distributed gift bags to over 50 elders. The powwow drew collaborations from many SVC departments including: Early Childhood Education, Culinary Arts, Athletics, Welding Club, Greenhouse Club, Art Club, English Language Acquisition program, STAAR, Dental Therapy, Student Services, and many more.

Kenneth Lawson, VP of Instruction

Skagit Valley College launched the college’s fourth bachelor’s degree program to help fill growing workforce gaps in the industry. The new Bachelor of Science in Computer Science is designed to address the expanding demand for people qualified for high earning careers in

computer science and software development. The launch was featured in the Skagit Valley Herald.

The Washington State Court of Appeals, Division I, heard oral arguments during a community visit to Skagit Valley College. Attendees watched oral arguments in four Court of Appeals cases and asked questions of the judges about the role and operations of the Court of Appeals during a live Q&A session. The event was well-attended and a success on all accounts. Court representatives stated that they were delighted with the academic tie-ins built out by the faculty and noted how well-prepared students were. They also said it was one of the largest galleries any of them had seen in their time at Division I. Thanks to Brittany Knutson, Libby Sullivan, Angela Logan, Donna Keller, Laura Cailloux, Pam Davis, Dave Paul, and the many others who played a part in designing and organizing a meaningful learning experience for students!

SVC hosted the first STEM Poster Symposium. Students in Environmental Conservation, Biology, and Organic Chemistry presented their undergraduate research projects. This event was open to students, SVC faculty and staff, and the public. The event was incredibly well-organized and well-attended. Students talked about their research in an engaging way. The pride families showed for their students who participated was very apparent. Thanks to Roxi Hulet, Kristen Hoffbuhr, Libby Sullivan, and Shawna Blue for their work as lead organizers. Thanks to Scott Morris, Jen McFarland, Madeleine Dupuy, Kristine Duncan, Brian Brady, Steve Sommers, and all others who made the symposium happen. Finally, thanks to our Students in Science Club and our Latinos in STEM for creating an inspiring event.

BEdA secured two more Open Doors contracts for Fall 2023—Stanwood-Camano School District and Aspire Academy (Mount Vernon). Forty new contract students from these two programs are expected.

SVC has partnered with Arizona State University to establish an articulation agreement. For students who decide to transfer to ASU, it will save time and money and minimize loss of credit into one of the nation's top 10 universities for undergraduate education.

The Center of Excellence for Marine Manufacturing and Technology had a successful site visit from the State Board. The visitors called out how well SVC and the Center of Excellence work together to help promote the Marine industry.

Ed Jaramillo, VP of Administrative Services

The business office is currently being reorganized. A new position for a grants office has been approved. AVP of Grants and Enterprise Services will be Darren Greeno.

KSVR was selected by National Public Radio to host and tape a segment for Planet Money in their studios. The segment focused on businesses in Burlington and is scheduled to air at the end of June.

Hosting of the Tulip Tussle, and the Powwow proved that we are back at pre-pandemic levels for events and use of facilities. The weekend of the Tulip Tussle, we also had two large events at McIntyre, Northwest United league games, and La Liga soccer games.

In total, we saw over 800 people per day on campus with no parking, or traffic issues. Facility rentals and requests are up 23% from pre-pandemic levels.

6. BOARD OF TRUSTEES/ACT

Trustee Doerner attended the SVC Foundation's Board of Governors June 7, 2023 meeting, highlights included the transfer of the Sidney S. McIntyre Jr. Memorial Scholarship, 3.1 million from the Seattle Foundation. Trustee Jackson attended the ACT Spring Conference along with Dr. Villa on May 15-16, 2023.

VI. ACTION ITEMS

1. Recommendation of Board of Trustees' Regular Meeting Schedule for 2023-2024.

It was moved by Mariko Doerner and seconded by Kathryn Bennett to approve the Board of Trustees regular meeting schedule for 2023-2024 as presented.

MOTION PASSED UNANIMOUSLY.

2. Election of Vice Chair for 2023-2024.

It was moved by Kathryn Bennett to nominate Ozell Jackson as Vice Chair for 2023-2024. The nomination was seconded by Flora Perez-Lucatero.

MOTION PASSED UNANIMOUSLY.

3. Recommendation of Academic Calendars for 2024-2025 and 2025-2026.

It was moved by Flora Perez-Lucatero and seconded by Ozell Jackson to approve the Academic Calendars for 2024-2025 and 2025-2026 as presented.

The Chair requested a roll call vote: Flora Perez-Lucatero – aye, Ozell Jackson – aye, Kathryn Bennett – aye, Mariko Doerner – aye, Megan Scott-O'Bryan – aye.

MOTION PASSED UNANIMOUSLY.

4. Recommendation of McIntyre Hall Performing Arts & Conference Center Budget, 2023-2024.

It was moved by Kathryn Bennett and seconded by Mariko Doerner to approve the McIntyre Hall Performing Arts & Conference Center Budget, 2023-2024 as presented.

The Chair requested a roll call vote: Flora Perez-Lucatero – aye, Ozell Jackson – aye, Kathryn Bennett – aye, Mariko Doerner – aye, Megan Scott-O'Bryan – aye.

MOTION PASSED UNANIMOUSLY.

5. Recommendation of Operating Budget 2023-2024 & Capital Budget 2023-2025.

It was moved by Ozell Jackson and seconded by Mariko Doerner to approve the Operating Budget 2023-2024 & Capital Budget 2023-2025 as presented.

The Chair requested a roll call vote: Flora Perez-Lucatero – aye, Ozell Jackson – aye, Kathryn Bennett – aye, Mariko Doerner – aye, Megan Scott-O’Bryan – aye.

MOTION PASSED UNANIMOUSLY.

6. Recommendation of Intercollegiate Athletics Competition Budget, 2023-2024.

It was moved by Ozell Jackson and seconded by Flora Perez-Lucatero to approve the Intercollegiate Athletics Competition Budget, 2023-2024 as presented.

The Chair requested a roll call vote: Flora Perez-Lucatero – aye, Ozell Jackson – aye, Kathryn Bennett – aye, Mariko Doerner – aye, Megan Scott-O’Bryan – aye.

MOTION PASSED UNANIMOUSLY.

7. Recommendation of Services & Activity Fees Budget, 2023-2024.

It was moved by Mariko Doerner and seconded by Kathryn Bennett to approve the Services & Activity Fees Budget, 2023-2024 as presented.

The Chair requested a roll call vote: Flora Perez-Lucatero – aye, Ozell Jackson – aye, Kathryn Bennett – aye, Mariko Doerner – aye, Megan Scott-O’Bryan – aye.

MOTION PASSED UNANIMOUSLY.

VII. STUDY ITEM

New policy – Campus Communication – the Board reviewed the proposed policy for the College’s Campus Communication.

VIII. PUBLIC COMMENT

No requests were submitted.

IX. NEXT REGULAR MEETING

October 10, 2023, 4:30 p.m., Mount Vernon Campus

X. EXECUTIVE SESSION

The Chair announced that the Board would convene into Executive Session in order to review the performance of a public employee and to discuss matters that could lead to possible litigation per RCS 42.30/110(I)(iii). She stated that she anticipated the Executive Session would take 45 minutes and that the Board does intend to take action when they returned to open session.

Convened into Executive Session at 5:49 pm.

XI. OPEN SESSION

The Chair reconvened the meeting into open session at 8:35 p.m.

XI. ACTION ITEM

1. Recommendation of President's contract. The board decided to not take action at this time and will take action at the October 10, 2023 meeting.

XII. ADJOURNMENT

There being no further business, the meeting was adjourned at 8:51 p.m.

Megan Scott O'Bryan, Vice Chair

Dr. Christopher Villa, President
Executive Secretary to the Board